



# 2020-21 Year-long & Event Sponsorship Opportunities



## **We Invite You to Transform a Child's Life**

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



## Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

**5,155+**  
Facebook  
Followers

**1,255+**  
Instagram  
Followers

**1,015+**  
Twitter  
Followers

**29,550+**  
Website Avg Monthly Pageviews

**102,000+**  
Athletic Event  
Attendees

**38,600+**  
Fine Arts Center  
Event Attendees



# LM 2020-21 Calendar of Annual Fund Benefit Events

## FALL 2020 EVENTS

### October 2020

S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30					

**October 2-3:** Fall Festival & Homecoming Weekend

### November 2020

**November 20:** The ExtraOrdinary Give

## SPRING 2021 EVENTS

### March 2021

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**March 19:** Serve, Give, Love

### April 2021

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**April 26-30:** Virtual Benefit Auction for New Danville and Locust Grove Campuses

### May 2021

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**May 12:** Annual Benefit Golf Tournament



# 2020-21 Sponsorship Sign-Up Form

Please check the box next to the Sponsorships you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## YEAR-LONG & MULTI-YEAR SPONSORSHIPS

- ☐ World Changer Sponsor..... \$15,000
  - ☐ Dreamer Sponsor..... \$10,000
  - ☐ Blazer Sponsor..... \$ 5,000
  - Athletics Sponsorships**
  - ☐ Gym timekeeper table sign.....\$ 1,000/yr\*
  - ☐ Gym scoreboard sign.....\$ 2,000/yr\*
  - ☐ Turf standard sign.....\$ 1,500/yr\*
  - ☐ Turf scoreboard sign.....\$ 2,500/yr\*
  - ☐ Fine Arts Patron Sponsor..... \$ 1,500/yr\*
- \*Three year commitment required; pay annually*

**COMPANY NAME:**

\_\_\_\_\_

**CONTACT NAME:**

\_\_\_\_\_

**TELEPHONE:**

\_\_\_\_\_

## EVENT SPONSORSHIPS

### Fall Festival & Homecoming

- ☐ Signature Level Sponsor..... \$ 5,000
- ☐ Platinum Level Sponsor..... \$ 2,000
- ☐ Gold Level Sponsor..... \$ 1,000
- ☐ Silver Level Sponsor..... \$ 500
- ☐ Bronze Level Sponsor..... \$ 250

### Benefit Golf Tournament

- ☐ Signature Level Sponsor..... \$ 5,000
- ☐ Platinum Level Sponsor..... \$ 2,500
- ☐ Eagle Level Sponsor..... \$ 1,250
- ☐ Birdie Level Sponsor..... \$ 550
- ☐ Lightning Level Sponsor..... \$ 325
- ☐ Patron Level Sponsor..... \$ 100

### Serve, Give, Love

- ☐ Gold Level Sponsor..... \$1,000
- ☐ Silver Level Sponsor..... \$ 500

### Campus Virtual Auction

- ☐ Auction Gold Level Sponsor..... \$500
- ☐ Auction Silver Level Sponsor..... \$250
- ☐ Auction Bronze Level Sponsor..... \$100

### LM's ExtraOrdinary Give Event

- ☐ Matching Sponsor starting at \$500+, contact us (info below) for more info or to sign-up.

**EMAIL:**

\_\_\_\_\_

**SPONSORSHIPS TOTAL:**

\$\_\_\_\_\_

**CONTACT SIGNATURE:**

\_\_\_\_\_

**Please send your completed form along with a check payable to:** LANCASTER MENNONITE SCHOOL, Attn: Katelyn Workman, 2176 Lincoln Highway East, Lancaster, PA 17602.

**Company logos and ads should be sent as a .jpeg or .pdf file via email to:**  
events@lancastermennonite.org.

# LM's 2020-21 Year-Long Sponsorship Opportunities

## SPONSORSHIP PACKAGES

*\*See Sponsor benefits and details on the following pages*

	WORLD CHANGER \$15,000	DREAMER \$10,000	BLAZER \$5,000
Logo on LM website			
Recognition on LM social media platforms			
Recognition on LM's electronic road sign			
Business listed in 3 campus e-newsletters			
<i>Sponsor Level</i> benefits for Fall Festival event*	Signature Level	Signature Level	Platinum Level
<i>Sponsor Level</i> benefits for Golf Tournament*	Signature Level	Corp. Level	Eagle Level
<i>Extra Give Challenge</i> Sponsor invitation*			
Invitation to the Iron Bridge Society Party			
Signage in prominent campus building			
<i>Gold Level</i> benefits for Serve, Give, Love*			

## SPONSOR REGISTRATION

To learn more or register for a Year-long Sponsorship, please contact LM Director of Advancement, Jon Heinly at [heinlyjd@lancastermennonite.org](mailto:heinlyjd@lancastermennonite.org) by **August 15, 2020** to take full advantage of the sponsorship benefits.

# LM's 2020-21 Multi-Year Sponsorship Opportunities

## ATHLETICS SPONSOR

Throughout the year many parents, grandparents, alumni and friends of the community attend sports events on our Lancaster Campus. We are inviting you to join us in supporting LM students by placing your company's name and logo in one of our sports venues. Your sign will be visible to the numerous events we host on campus throughout the year. A three year commitment is required for all Athletics Sponsorships. Visit our Athletics page for all of our current sports schedules: [www.lancastermennonite.org/athletics](http://www.lancastermennonite.org/athletics).

### Options and Investment

- **Gymnasium timekeeper table sign.....\$3,000 total/\$1,000 per year**
- **Gymnasium scoreboard sign.....\$6,000 total/\$2,000 per year**
- **Turf standard sign (4' high by 8' wide).....\$4,500 total/\$1,500 per year**
- **Turf scoreboard sign (12' by 2').....\$7,500 total/\$2,500 per year**

Exclusive, first-come-first served opportunity - one sign for one scoreboard.

### Sign Construction and Maintenance

- Sign appearance and content is subject to approval of LM.
- LM will be responsible for affixing and properly displaying the sign for the life of the contract.
- An attractive, well-maintained sign is of mutual benefit: LM will be responsible for keeping the sign clean; the sponsor is responsible for repairing or replacing the sign if it becomes unsightly due to any damage, fading or peeling. LM will inform sponsors of any such conditions as they arise.
- The sign design and cost is the responsibility of the advertising Athletics Sponsor.

## FINE ARTS PATRON SPONSOR

The Calvin and Janet High Fine Arts Center represents LM's deep commitment to the role of the arts in a holistic, quality education. The building houses music rooms, art studios, and the state-of-the-art 1,350-seat Weaver Auditorium acoustically designed for all performances. Annually, the Calvin and Janet High Fine Arts Center hosts LM events, like plays, musicals, vocal and instrumental concerts, and LM Commencement. Fine Arts Patron Sponsors will be displayed on the program, posters, website and social media posts for the LM drama productions for the year. In addition, your organization will be prominently on display in the lobby of the Calvin and Janet High Fine Arts Center. A three year commitment is required for the Fine Arts Patron Sponsorship.

Visit our [School Calendar](#) for all of our upcoming events in the Calvin and Janet High Fine Arts Center: [www.lancastermennonite.org/events](http://www.lancastermennonite.org/events).

**Investment..... \$4,500 total/\$1,500 per year**

## SPONSOR REGISTRATION

To learn more or register for the Athletics and Fine Arts Patron Sponsorships, please contact LM Administrative Assistant, Katelyn Workman at [events@lancastermennonite.org](mailto:events@lancastermennonite.org) **by August 15, 2020** to take full advantage of the sponsorship benefits.



# LM FALL FESTIVAL & HOMECOMING

October 2-3, 2020

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy LM's athletic games, Iron Bridge 5K and FFA pancake breakfast, Hess's famous BBQ, Auction, and many other festive events for all ages at the Lancaster Campus.

## SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Company name on Iron Bridge 5K t-shirt	✓	✓	✓	✓	✓
Recognition on promotional materials	✓	✓	✓	✓	✓
Business displayed on signage or in program	✓	✓	✓	✓	✓
Iron Bridge Trail Run registrations	4	4	2	2	1
Barbecue dinner tickets	6	6	4	2	1
Benefit Auction & Reception tickets	16	8	4		
Verbal recognition at signature events	✓	✓	✓		

### MATCHING GIFT DONOR

Each year friends and parents of LM purchase a cookie as part of the *Cookie Kids* portion of the Benefit Auction, representing their support of an LM student. This year our goal is to raise \$40,000 with the *Cookie Kids*, \$20K in a matching challenge and \$20K from *Cookie Kids* during the Benefit Auction. Consider being part of this challenge by pledging your support today. All matching commitments made for the October Auction are due no later than June 30, 2021.

### SPONSOR REGISTRATION

To learn more or register as a 2020 Fall Festival & Homecoming Sponsor, please contact LM Administrative Assistant, Katelyn Workman at [events@lancastermennonite.org](mailto:events@lancastermennonite.org) by **August 15, 2020** to take full advantage of the sponsorship benefits and/or to talk about in-kind donations.

Learn more about Fall Festival & Homecoming events at:  
[www.lancastermennonite.org/events/homecoming-2020](http://www.lancastermennonite.org/events/homecoming-2020)





# 2020 Fall Festival & Homecoming Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## EVENT SPONSORSHIP

### Fall Festival & Homecoming

- ☐ Signature Level Sponsor..... \$ 5,000
- ☐ Platinum Level Sponsor..... \$ 2,000
- ☐ Gold Level Sponsor..... \$ 1,000
- ☐ Silver Level Sponsor..... \$ 500
- ☐ Bronze Level Sponsor..... \$ 250

### Matching Gift Sponsor

- ☐ Patron Sponsor..... \$ \_\_\_\_\_

**COMPANY NAME:**

\_\_\_\_\_

**TELEPHONE:**

\_\_\_\_\_

**CONTACT NAME:**

\_\_\_\_\_

**ADDRESS:**

\_\_\_\_\_

\_\_\_\_\_

**EMAIL:**

\_\_\_\_\_

**HOW COMPANY/NAME SHOULD  
APPEAR IN MARKETING:**

**SPONSORSHIP/DONATION TOTAL:**

\$ \_\_\_\_\_

☐ Prefer to remain anonymous

**CONTACT SIGNATURE:**

\_\_\_\_\_

*Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.*

**Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Katelyn Workman, 2176 Lincoln Highway East, Lancaster, PA 17602.**

**Company logos and ads should be sent as a .jpeg or .pdf file via email to: [events@lancastermennonite.org](mailto:events@lancastermennonite.org).**





# THE EXTRA GIVE™ ORDINARY

## LM MATCHING SPONSOR

**November 20, 2020**

The **Lancaster Community Foundation** will host the *ExtraOrdinary Give* on **Friday, Nov. 20, 2020.**

**This is LM's largest fundraiser of the year. You can multiply its impact!**

As a Matching Sponsor, you will inspire new and increased giving by alumni, parents and friends of the school.

**Exciting matching challenges are available starting at \$500.**  
Contact us to learn how you could become an LM Matching Sponsor!

### SPONSORSHIP PACKAGE & BENEFITS

**Company on LM's  
ExtraOrdinary Give  
webpage**



**Recognized at 3 campus  
Giving Stations**



**Recognition on campaign  
marketing materials**



As an *ExtraOrdinary Give* sponsor, you will be on the LM *ExtraOrdinary Give* webpage, be recognized at the Giving Stations placed at our three campuses, thanked on our campaign materials, and receive extra visibility from the campaign driving traffic to the LM page on the Foundation's website.

### MATCHING SPONSOR REGISTRATION AND QUESTIONS

For the LM *ExtraOrdinary Give* Sponsorship, please contact LM Administrative Assistant, Katelyn Workman at [events@lancastermennonite.org](mailto:events@lancastermennonite.org) by **November 1, 2020.**

# LM'S SERVE, GIVE, LOVE EVENT

**March 19, 2021**

For LM's Serve, Love, Give Event, engages students across all grades and campuses take part of a school day to perform sponsored service projects and/or acts of kindness in the community. These Christ-like acts of love and service spread hope and joy within our community.

Students solicit family, friends and businesses to sponsor them as they work to achieve their fundraising goals and bring light to the community. God is generous in caring for us, and we are grateful for your support of Lancaster Mennonite World Changers! We invite you to be a sponsor! Benefits for these events are listed below with blue boxes.



## SPONSORSHIP PACKAGES

	GOLD \$1,000	SILVER \$500
Recognition on LM website		
Recognition on LM social media platforms		
Logo on personal letters to all prospective donors		

*Limited to  
3 Sponsors!*

## SPONSOR REGISTRATION

Please contact LM Administrative Assistant, Katelyn Workman at [events@lancastermennonite.org](mailto:events@lancastermennonite.org) to register as a sponsor for the event of your choice. Contact us by **by March 15, 2021** to take full advantage of sponsor benefits!

# LM CAMPUS AUCTIONS EVENT OPPORTUNITIES

## Virtual Auction - April 26-30, 2021 For New Danville and Locust Grove Campuses

Lancaster Mennonite School campuses, Locust Grove and New Danville, host annual benefit auctions to raise funds for their campus and the LM annual fund. These events are coordinated by dedicated parent volunteers and anticipated with great enthusiasm by our elementary and middle school families for the fun, community atmosphere. During COVID they have been hosted primarily online.

We invite you to be a sponsor! Benefits for these events are listed below with red boxes.



### SPONSORSHIP PACKAGES

	AUCTION GOLD \$500	AUCTION SILVER \$250	AUCTION BRONZE \$100
Social media recognition			
Company name on emails, LM website & bidding website			
Public recognition at the community day			
Meal tickets			
Company provided banner prominent at event			

### SPONSOR REGISTRATION

Please complete the attached form and send to LM Events Liaison, Katelyn Coryell at [coryellkm@lancastermennonite.org](mailto:coryellkm@lancastermennonite.org) to register as a sponsor for the event.

Contact us **by February 26, 2021** to take full advantage of the sponsorship benefits!

Please submit high resolution (300 dpi) pdf, jpg, jpeg or tiff logo files to Katelyn Coryell for inclusion in sponsorship package materials.



## 2021 Campus Virtual Auctions Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information below. Please send in your registration by February 26, 2021. **Thank you for supporting Lancaster Mennonite School!**

### EVENT SPONSORSHIP

#### Campus Virtual Auction

- ☐ Auction Gold Level Sponsor..... \$500
- ☐ Auction Silver Level Sponsor..... \$250
- ☐ Auction Bronze Level Sponsor..... \$100

**COMPANY NAME:**

-----

**PHONE:**

-----

**CONTACT NAME:**

-----

**ADDRESS:**

-----

-----

**EMAIL:**

-----

**HOW COMPANY/NAME SHOULD  
APPEAR IN MARKETING:**

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**SPONSORSHIP/DONATION TOTAL:**

\$-----

☐ Prefer to remain anonymous

**CONTACT SIGNATURE:**

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**Please send your completed form along with a check payable to:** LANCASTER MENNONITE SCHOOL, Attn: Katelyn Coryell - LM Events Liaison, 2176 Lincoln Highway East, Lancaster, PA 17602.

**Company logos should be sent as a .jpeg or .pdf file via email to:** LM Events Liaison, Katelyn Coryell at [coryellkm@lancastermennonite.org](mailto:coryellkm@lancastermennonite.org) by February 26, 2021.



# LM'S ANNUAL BENEFIT GOLF TOURNAMENT

May 12, 2021

For over 20 years, LM's Annual Golf Tournament has been held each spring. The 200+ players enjoy a beautiful day of golf and good food, while raising money for student scholarships. **Registration link below.**

## SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	CORPORATE \$2,500	EAGLE \$1,250	BIRDIE \$550	LIGHTNING \$325	PATRON \$100
Ad in program	Two- Page	One- Page	One- Page Ad	Half- Page Ad	Half- Page Ad	Name Listed
Tee sign with company logo	✓	✓	✓	✓	✓	
Logo and link on social media and website	✓	✓	✓	✓		
Golfers, Carts & Meals	8	6	4	2		
Company logo on program cover	✓	✓	✓			
Opportunity to Include your promotional item in goodie bag	✓	✓	✓			
Public recognition at event	✓	✓	✓			
Company provided banner prominent at event	✓	✓				
Premium placement of logo on golfer gift	✓	✓				
Opportunity to greet players at meals	✓					

REGISTER ONLINE, click link: [www.lancastermennonite.org/golf-tournament-registration](http://www.lancastermennonite.org/golf-tournament-registration)

For Golf Sponsorship questions, please contact Katelyn Coryell, LM Events Liaison at [coryellkm@lancastermennonite.org](mailto:coryellkm@lancastermennonite.org) by **March 15, 2021** to take full advantage of sponsor benefits.