



2021 Fall Festival & Homecoming Event Sponsorship Opportunities



We Invite You to Transform a Child's Life

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

5,175+
Facebook
Followers

1,291+
Instagram
Followers

1,006+
Twitter
Followers

22,444+
Website Avg Monthly Pageviews

102,000+
Athletic Event
Attendees
(Pre-COVID)

38,600+
Fine Arts Center
Event Attendees
(Pre-COVID)



LM 2021-22 Calendar of Annual Fund Benefit Events

FALL 2021 EVENTS

October 2021

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November 2021

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October 1-2: Fall Festival & Homecoming Weekend

November 19: The ExtraOrdinary Give and Gala & Auction Events

SPRING 2022 EVENTS

March 2022

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

March 18: World Changer Day

April 2022

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

April 1: New Danville Celebration

April 22: Locust Grove Celebration

May 2022

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

May 11: Annual Benefit Golf Tournament



LM FALL FESTIVAL & HOMECOMING

October 1-2, 2021

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy LM's athletic games, Hess's famous BBQ, FFA pancake breakfast, children's activities, live music, and many other festive events for all ages at the Lancaster Campus.

SPONSORSHIP PACKAGES

	SIGNATURE \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PATRON \$500	FRIEND \$250
Digital Marketing	Name featured on event webpage				✓	✓	✓
	Logo featured on event webpage	✓	✓	✓	✓		
	Name featured in event emails					✓	✓
	Logo featured in event emails	✓	✓	✓	✓		
	Name featured in social media post					✓	✓
	Logo featured in social media post	✓	✓	✓	✓		
	Name featured in social media ads					✓	
	Logo featured in social media ads	✓	✓	✓	✓		
Print Marketing	Name featured in event listing on community calendars & churches	✓	✓	✓			
	Name featured on posters & fliers					✓	✓
	Logo featured on posters & fliers	✓	✓	✓	✓		
	Name featured in <i>Bridges, LM's alumni</i> magazine					✓	✓
	Logo featured in <i>Bridges, LM's alumni</i> magazine	✓	✓	✓	✓		
	Name featured in newspaper story	✓	✓				
	Name featured in newspaper ads		✓				
	Logo featured in newspaper ads	✓					
Event Marketing	Company banner prominently at the BBQ & The Walking Roots Band Concert (<i>banner provided</i>)	✓	✓	✓			
	Complimentary BBQ tickets	12	10	8	6	4	2
	Verbal recognition during The Walking Roots Band Concert	✓	✓	✓			
	Name featured on premier banner on Skywalk in the center of campus		✓				
	Logo featured on premier banner on Skywalk in the center of campus	✓					

SPONSOR REGISTRATION

To learn more or register as a 2021 Fall Festival & Homecoming Sponsor, please contact LM Advancement Associate, Bekah Thrush at events@lancastermennonite.org by **August 15, 2021** to take full advantage of the sponsorship benefits and/or to talk about in-kind donations.

Learn more about Fall Festival & Homecoming events at:
www.lancastermennonite.org/events/homecoming-2021



2021 Fall Festival & Homecoming Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

EVENT SPONSORSHIP

Fall Festival & Homecoming

- Signature Level Sponsor..... \$ 10,000
- Platinum Level Sponsor..... \$ 7,500
- Gold Level Sponsor..... \$ 5,000
- Silver Level Sponsor..... \$ 2,500
- Bronze Level Sponsor..... \$ 1,000
- Patron Level Sponsor..... \$ 500
- Friend Level Sponsor..... \$ 250

COMPANY NAME:

CONTACT NAME:

EMAIL:

SPONSORSHIP/DONATION TOTAL:

\$-----

CONTACT SIGNATURE:

TELEPHONE:

ADDRESS:

HOW COMPANY/NAME SHOULD APPEAR IN MARKETING:

- Prefer to remain anonymous

Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.

Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrush, 2176 Lincoln Highway East, Lancaster, PA 17602. Company logos and ads should be sent as a .jpeg or .pdf file via email to: events@lancastermennonite.org.