



# 2021 ExtraOrdinary Give & Gala Event Sponsorship Opportunities



## **We Invite You to Transform a Child's Life**

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



## Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

**5,175+**  
Facebook  
Followers

**1,291+**  
Instagram  
Followers

**1,006+**  
Twitter  
Followers

**22,444+**  
Website Avg Monthly Pageviews

**102,000+**  
Athletic Event  
Attendees  
*(Pre-COVID)*

**38,600+**  
Fine Arts Center  
Event Attendees  
*(Pre-COVID)*



# LM 2021-22 Calendar of Annual Fund Benefit Events

## FALL 2021 EVENTS

### October 2021

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### November 2021

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**October 1-2:** Fall Festival & Homecoming Weekend

**November 19:** The ExtraOrdinary Give and Gala & Auction Events

## SPRING 2022 EVENTS

### March 2022

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**March 18:** World Changer Day

### April 2022

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**April 1:** New Danville Celebration

**April 22:** Locust Grove Celebration

### May 2022

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**May 11:** Annual Benefit Golf Tournament



# LM GALA, GIFTS HOUR & EXTRAORDINARY GIVE DAY EVENTS

**November 19, 2021**

In conjunction with the Lancaster County Community Foundation's day of giving, LM will be hosting two new evening events: The ExtraOrdinary Gifts Hour and The World Changers Gala. As a Sponsor, you will get coverage at these events and our pre & post event promotion, as well as inspire new and increased giving by alumni, parents and friends of the school.



**This day is LM's largest fundraiser of the year. Your help can multiply its impact!**

## SPONSORSHIP PACKAGES

	OVERALL EVENT <b>\$5,000</b>	EXTRAORDINARY GIFTS HOUR <b>\$2,500</b>	GALA DESSERT <b>\$2,500</b>	PARTY FAVOR BOX <b>\$1,000</b>	BUSINESS TABLE <b>\$500</b>
<b>Digital Marketing</b>					
Company featured on LM ExtraOrdinary Give webpage	✓	✓	✓	✓	
Company featured on LM event webpage	✓	✓	✓		
Name/Logo featured in social media post	✓	✓	✓		
<b>Print</b>					
Logo featured on print materials	✓	✓	✓	✓	
Logo in Gala event program	✓	✓	✓	✓	
<b>Event</b>					
Complimentary Seats at Gala Event (6 seats = 1 table)	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>6</b>
Logo/Name Sign on Table	✓	✓	✓	✓	✓
Verbal recognition during the event	✓	✓	✓	✓	
Name/Logo featured on premier banner at events	✓				
Name/Logo on featured event signage (during Gifts Hour or Gala)		✓	✓		
Swag Item in Gala Party Favor Box				✓	

**All Sponsorship contributions are used toward LM's ExtraOrdinary Give Matching Challenges.**

### SPONSOR REGISTRATION AND QUESTIONS

For the LM ExtraOrdinary Give & Event Sponsorships, please contact LM Advancement Associate, Bekah Thursh at [ThrushRQ@lancastermennonite.org](mailto:ThrushRQ@lancastermennonite.org) by **November 1, 2021**.



# 2021 ExtraOrdinary Give & World Changers Gala Events

## Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

### EVENT SPONSORSHIP

#### ExtraOrdinary Give & Gala

- Overall Event Sponsor..... \$ 5,000
- ExtraOrdinary Gifts Hour Sponsor..... \$ 2,500
- Gala Dessert Sponsor..... \$ 2,500
- Party Favor Box Sponsor..... \$ 1,000
- Business Table Sponsor..... \$ 500

**COMPANY NAME:**

-----

**CONTACT NAME:**

-----

**EMAIL:**

-----

**SPONSORSHIP/DONATION TOTAL:**

\$-----

**CONTACT SIGNATURE:**

-----

**TELEPHONE:**

-----

**ADDRESS:**

-----

-----

**HOW COMPANY/NAME SHOULD APPEAR IN MARKETING:**

- Prefer to remain anonymous

*Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.*

**Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrust, 2176 Lincoln Highway East, Lancaster, PA 17602.**

**Company logos and ads should be sent as a .jpeg or .pdf file via email to: [events@lancastermennonite.org](mailto:events@lancastermennonite.org).**