



# 2022 Fall Festival & Homecoming Event Sponsorship Opportunities



## We Invite You to Transform a Child's Life

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



## Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

**5,454+**  
Facebook  
Followers

**1,413+**  
Instagram  
Followers

**1,030+**  
Twitter  
Followers

**25,905+**  
Website Avg Monthly Pageviews

**102,000+**  
Athletic Event  
Attendees  
*(Pre-COVID)*

**38,600+**  
Fine Arts Center  
Event Attendees  
*(Pre-COVID)*

# LM FALL FESTIVAL & HOMECOMING

September 30-October 1, 2022

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy LM's athletic games, Hess's famous BBQ, FFA pancake breakfast, children's activities, Iron Bridge 5K, live music, and many other festive events for all ages.

## SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$500	BRONZE \$250
<b>Digital &amp; Print Marketing</b>	Logo or Name featured on event webpage	✓	✓	✓	✓
	Logo or Name featured in event emails	✓	✓	✓	
	Logo or Name featured in social media post	✓	✓	✓	
	Logo or Name featured on print materials (posters, fliers, etc)	✓	✓	✓	
	Logo or Name featured in event listing on community calendars & churches	✓	✓		
<b>Event Marketing</b>	Company banner prominently at the event ( <i>banner provided</i> )	✓	✓	✓	
	Complimentary BBQ meal tickets	10	8	6	4
	Public recognition at the event	✓	✓	✓	
	Logo or Name featured on event signage	✓			

## SPONSOR REGISTRATION

To learn more or register for a Year-long Sponsorship, please contact Bekah Thrush, Advancement Associate, at [thrushrq@lancastermennonite.org](mailto:thrushrq@lancastermennonite.org) by **August 31, 2022** to take full advantage of the sponsorship benefits.



# 2022 Fall Festival & Homecoming Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## EVENT SPONSORSHIP

### Fall Festival & Homecoming

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,500
- Gold Level Sponsor..... \$ 1,250
- Silver Level Sponsor..... \$ 500
- Bronze Level Sponsor..... \$ 250

**COMPANY NAME:**

-----

**CONTACT NAME:**

-----

**EMAIL:**

-----

**SPONSORSHIP/DONATION TOTAL:**

\$-----

**CONTACT SIGNATURE:**

-----

**TELEPHONE:**

-----

**ADDRESS:**

-----

-----

**HOW COMPANY/NAME SHOULD APPEAR IN MARKETING:**

- Prefer to remain anonymous

*Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.*

**Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrush, 2176 Lincoln Highway East, Lancaster, PA 17602.**

**Company logos and ads should be sent as a .jpeg or .pdf file via email to: [events@lancastermennonite.org](mailto:events@lancastermennonite.org).**