



2023 Fall Festival & Homecoming Event Sponsorship Opportunities



We Invite You to Transform a Child's Life

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



Common Sponsorship Benefits



#1

Impact on our Students

Sponsoring Lancaster Mennonite events is an opportunity to support the next generation of leaders through quality, Christ-centered education in your community. The greater the investment, the greater the impact for our students and their families!

When sponsoring LM, you can expect high visibility across our website and social media platforms. You will be in front of our extremely engaged, exclusive audience in a variety of mediums and at events.

Social Media & Website Visibility



5,450+
Facebook
Followers



1,590+
Instagram
Followers



1,010+
Twitter
Followers



21,680+
Website Avg
Pageviews/Mo.

Email & Print Reach



6,500+
Email List



9,000+
Direct Mailing
List

Event Recognition



600+
Estimated Annual
Event Attendees

FALL FESTIVAL & HOMECOMING

October 7, 2023

Our annual Fall Festival & Homecoming event attracts current students and their families, alumni, and families from the community to enjoy many exciting events for all ages.

SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$500	BRONZE \$250
Digital & Print Marketing	Logo or Name featured on event webpage	✓	✓	✓	✓
	Logo or Name featured in event emails	✓	✓	✓	
	Logo or Name featured in social media post	✓	✓	✓	
	Logo or Name featured on print materials (posters, fliers, etc)	✓	✓	✓	
	Logo or Name featured in event listing on community calendars & churches	✓	✓		
Event Marketing	Company provided banner prominent at the event	✓	✓		
	Public recognition at the event	✓	✓	✓	
	Logo or Name featured on event signage	✓			

SPONSOR REGISTRATION

To learn more or register for a Year-long Sponsorship, please contact Bekah Thrush, Advancement Associate, at ThrushRQ@lancastermennonite.org or 717-740-2460 by **September 15, 2023** to take full advantage of the sponsorship benefits.



2023 Fall Festival & Homecoming Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and provide your company and contact information. **Thank you for supporting Lancaster Mennonite!**

EVENT SPONSORSHIP

Fall Festival & Homecoming

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,500
- Gold Level Sponsor..... \$ 1,250
- Silver Level Sponsor..... \$ 500
- Bronze Level Sponsor..... \$ 250

COMPANY NAME:

CONTACT NAME:

EMAIL:

SPONSORSHIP/DONATION TOTAL:

\$-----

CONTACT SIGNATURE:

TELEPHONE:

ADDRESS:

HOW COMPANY/NAME SHOULD APPEAR IN MARKETING:

- Prefer to remain anonymous

Once we have received your completed form and payment we will send you a promo code. With it you will go to our website to register attendees online for the complimentary events in your sponsorship package level.

Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrush, 2176 Lincoln Highway East, Lancaster, PA 17602.

Company logos and ads should be sent as a .jpeg or .pdf file via email to: events@lancastermennonite.org.