



LANCASTER
MENNONITE

2022-23 Year-long & Event Sponsorship Opportunities



We Invite You to Transform a Child's Life

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



Coverage Statistics

Your support of Lancaster Mennonite aligns you as an organization that cares about building up the next generation of leaders through quality, faith-based education in your community. When sponsoring LM, your company can expect high visibility across our website and social media platforms. You will be in-front of our extremely engaged, exclusive audience on our platforms and at events.

5,454+
Facebook
Followers

1,413+
Instagram
Followers

1,030+
Twitter
Followers

25,905+
Website Avg Monthly Pageviews

102,000+
Athletic Event
Attendees
(Pre-COVID)

38,600+
Fine Arts Center
Event Attendees
(Pre-COVID)



LM 2022-23 Calendar of Annual Fund Benefit Events

FALL 2022 EVENTS

Sept/Oct 2022

S	M	T	W	T	F	S
					30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September 30-October 1: Fall Festival & Homecoming Weekend

November 2022

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

November 18: Extra Give

SPRING 2023 EVENTS

March 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March 27-31: World Changer Week

March 31: World Changer Gala & Auction

April 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

April 28: Spring Celebration

May 2023
























S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

May 10: Annual Benefit Golf Tournament

LM's 2022-23 Year-Long Sponsorship Opportunities

SPONSORSHIP PACKAGES

**See Sponsor benefits and details on the following pages*

	WORLD CHANGER \$15,000	BLAZER \$10,000	DREAMER \$5,000
Logo on LM website			
Business listed in campus e-newsletters			
Sponsor Level benefits for Homecoming event*			
Sponsor Level benefits for World Changer Gala & Auction event*			
Sponsor Level benefits for Spring BBQ event*			
Sponsor Level benefits for Golf Tournament*			
Recognition on LM's electronic road sign			
Recognition in <i>Bridges</i> , Alumni Magazine			
Signage in prominent campus building			

SPONSOR REGISTRATION

To learn more or register for a Year-long Sponsorship, please contact Bekah Thrush, Advancement Associate, at thrushrq@lancastermennonite.org by **August 31, 2022** to take full advantage of the sponsorship benefits.



2022-23

Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and fill out your company and contact information. **Thank you for supporting Lancaster Mennonite!**

YEAR-LONG SPONSORSHIPS

- ☐ World Changer Sponsor..... \$15,000
- ☐ Blazer Sponsor..... \$10,000
- ☐ Dreamer Sponsor..... \$ 5,000

COMPANY NAME:

CONTACT NAME:

TELEPHONE:

EMAIL:

SPONSORSHIPS TOTAL:

\$-----

CONTACT SIGNATURE:

Please send your completed form along with a check payable to:
LANCASTER MENNONITE SCHOOL,
Attn: Bekah Thrush, 2176 Lincoln
Highway East, Lancaster, PA 17602.
Company logos and ads should be sent as a .jpeg or .pdf file via email to:
events@lancastermennonite.org.

LM WORLD CHANGER GALA

March 31, 2023

The World Changer Gala & Auction is now the culminating event of World Changer Week, which is March 27-31. The week is dedicated to students performing service, and support of Lancaster Mennonite School and our broader community. As a Sponsor, you will get coverage at the World Changer Gala & Auction event and our pre & post event promotion.

SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	PLATINUM \$2,500	GALA DESSERT \$2,500	GOLD \$1,250	BUSINESS TABLE \$500
Digital Marketing	Name/Logo featured on LM website	✓	✓	✓	
	Name/Logo featured in social media post	✓	✓	✓	
	Name/Logo featured in event emails	✓	✓	✓	
Print	Logo featured on print materials	✓	✓		
	Logo in Gala event program	✓	✓		
Event	Complimentary Seats at Gala Event (6 seats = 1 table)	6	4	2	6
	Logo/Name Sign on Table	✓	✓	✓	✓
	Public recognition during the event	✓	✓		
	Company provided banner prominent at event	✓			
	Name/Logo on featured event signage	✓			

SPONSOR REGISTRATION AND QUESTIONS

For the LM World Changer Gala & Auction Event Sponsorships, please contact LM Advancement Associate, Bekah Thrush at ThrushRQ@lancastermennonite.org

LM SPRING CELEBRATION

April 28, 2023

Lancaster Mennonite will host a combined spring celebration on our unified campus to benefit the LM Annual Fund. This event is coordinated by dedicated parent volunteers and LM staff, and anticipated with great enthusiasm by our families for the fun, community atmosphere. We invite you to be a sponsor!



SPONSORSHIP PACKAGES

Digital & Print Marketing

Logo or Name featured on event webpage

Logo or Name featured in event emails

Logo or Name featured in social media post

Logo or Name featured on print materials (posters, fliers, etc)

Logo or Name featured in event listing on community calendars & churches

Event Marketing

Company banner prominently at the event (*banner provided*)

Complimentary BBQ meal tickets

Public recognition at the event

Logo or Name featured on event signage

SIGNATURE \$5,000	PLATINUM \$2,500	GOLD \$1,250	SILVER \$500	BRONZE \$250
✓	✓	✓	✓	✓
✓	✓	✓	✓	
✓	✓	✓	✓	
✓	✓	✓		
✓	✓			
✓	✓	✓		
10	8	6	4	2
✓	✓	✓		
✓				

SPONSOR REGISTRATION

Please complete the attached form and send to LM Advancement Associate, Bekah Thrush at ThrushRQ@lancastermennonite.org to register as a sponsor for the event.

Please submit high resolution (300 dpi) pdf, jpg, jpeg or tiff logo files to events@lancastermennonite.org for inclusion in sponsorship package materials.



LM'S ANNUAL BENEFIT GOLF TOURNAMENT

May 10, 2023

For over 25 years, LM's Annual Golf Tournament has been held each spring. The 200+ players enjoy a beautiful day of golf and good food, while raising money for student scholarships. **Registration link below.**

SPONSORSHIP PACKAGES

	SIGNATURE \$5,000	EAGLE \$2,500	BIRDIE \$1,250	LIGHTNING \$500	PATRON \$250
Ad in program	Two-Page Color Ad	One-Page Color Ad	One-Page Ad	Half-Page Ad	Half-Page Ad
Tee sign with company logo	✓	✓	✓	✓	
Logo or name on social media, website and emails	✓	✓	✓	✓	
Golfers, Carts & Meals	8	6	4	2	
Company logo on program cover	✓	✓	✓		
Opportunity to Include your promotional item in goodie bag	✓	✓	✓		
Public recognition at event	✓	✓	✓		
Company provided banner prominent at event	✓	✓			
Premium placement of logo on golfer gift	✓	✓			
Opportunity to greet players at meal pick-up	✓				

REGISTER ONLINE, click link: www.lancastermennonite.org/golf-tournament-registration
(coming soon)

For Golf Sponsorship questions, please contact [Bekah Thrush](mailto:thrushrq@lancastermennonite.org), Advancement Associate, at thrushrq@lancastermennonite.org