



# 2024 World Changers Gala Sponsorship Opportunities



## **We Invite You to Transform a Child's Life**

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



# Common Sponsorship Benefits



**#1**

## Impact on our Students

Sponsoring Lancaster Mennonite events is an opportunity to support the next generation of leaders through quality, Christ-centered education in your community. The greater the investment, the greater the impact for our students and their families!

When sponsoring LM, you can expect high visibility across our website and social media platforms. You will be in front of our extremely engaged, exclusive audience in a variety of mediums and at events.

## Social Media & Website Visibility



**5,450+**  
Facebook  
Followers



**1,590+**  
Instagram  
Followers



**1,010+**  
Twitter  
Followers



**21,680+**  
Website Avg  
Pageviews/Mo.

## Email & Print Reach



**6,500+**  
Email List



**9,000+**  
Direct Mailing  
List

## Event Recognition



**600+**  
Estimated Annual  
Event Attendees

# WORLD CHANGERS GALA

March 15, 2024

The World Changers Gala is the culminating event of World Changer Week (March 11-15). Throughout this week, students participate in service projects that support Lancaster Mennonite (LM) and our broader community. Gala is a celebration of the way that LM students, faculty, alumni, and friends bring positive change to the world through Christ-like love and service, and raises funds for student aid.

## cat·a·lyst

noun

1. a person or thing that causes a change

Gala Catalysts change lives by providing need-based financial aid for LM students:

### KEYNOTE CATALYST

**\$5,000** supports a student for 1 year

### SIGNATURE CATALYST

**\$2,500** supports a student for half a year

### ALUMNI CATALYST

**\$1,250** supports a student for a quarter

## SUPPORTER BENEFITS

	KEYNOTE \$5,000	SIGNATURE \$2,500	ALUMNI AWARDS \$1,250	COOKIE KID \$500+
<b>Name/Logo</b> featured on event webpage	✓	✓	✓	
<b>Name/Logo</b> featured on social media post	✓	✓	✓	
<b>Name/Logo</b> featured in event emails	✓	✓	✓	
<b>Logo</b> featured on print materials	✓	✓	✓	✓
<b>Complimentary Seats at Gala Event</b> (8 seats = 1 table)	8	4	2	
<b>Logo/Name Sign on Table</b>	✓	✓	✓	
<b>Public recognition</b> during the event	✓	✓		
<b>Logo or Name</b> featured on event signage	✓			

Digital Marketing

Print

Event

## REGISTRATION AND QUESTIONS

For more information, please contact LM Development Associate, Bekah Thrush at ThrushRQ@lancastermennonite.org or 717-740-2460.



# 2024 World Changers Gala Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and provide your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## EVENT SPONSORSHIP

### World Changers Gala

- Keynote Sponsor..... \$ 5,000
- Signature Sponsor..... \$ 2,500
- Alumni Awards Sponsor..... \$ 1,250
- Cookie Kid Sponsor..... \$ 500+

**COMPANY NAME:**

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**TELEPHONE:**

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**CONTACT NAME:**

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**ADDRESS:**

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**EMAIL:**

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**HOW COMPANY/NAME SHOULD  
APPEAR IN MARKETING:**

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- Prefer to remain anonymous

**SPONSORSHIP/DONATION TOTAL:**

\$-----

**CONTACT SIGNATURE:**

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**Please send your completed form along with a check payable to:** LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrush, 2176 Lincoln Highway East, Lancaster, PA 17602.

**Company logos and ads should be sent as a .jpeg or .pdf file via email to:**  
events@lancastermennonite.org.