



# 2024 Spring Celebration Sponsorship Opportunities



## **We Invite You to Transform a Child's Life**

Lancaster Mennonite's purpose is to change our world through an innovative, Christ-centered education.

We rely on donations and sponsorships from individuals and businesses to ensure quality faith-based education is accessible for all families. Thank you for considering how you can be part of transforming a child's life with LM!



# Common Sponsorship Benefits



**#1**

## Impact on our Students

Sponsoring Lancaster Mennonite events is an opportunity to support the next generation of leaders through quality, Christ-centered education in your community. The greater the investment, the greater the impact for our students and their families!

When sponsoring LM, you can expect high visibility across our website and social media platforms. You will be in front of our extremely engaged, exclusive audience in a variety of mediums and at events.

## Social Media & Website Visibility



**5,450+**  
Facebook  
Followers



**1,590+**  
Instagram  
Followers



**1,010+**  
Twitter  
Followers



**21,680+**  
Website Avg  
Pageviews/Mo.

## Email & Print Reach



**6,500+**  
Email List



**9,000+**  
Direct Mailing  
List

## Event Recognition



**600+**  
Estimated Annual  
Event Attendees

# SPRING CELEBRATION

April 27, 2024

Lancaster Mennonite School hosts an annual benefit auction and BBQ in the spring to raise funds for the LM annual fund. This event is coordinated by LM Staff and dedicated parent volunteers. It is always anticipated with great enthusiasm by our families for the fun community atmosphere! We invite you to be a sponsor.



## SPONSORSHIP PACKAGES

### Digital & Print Marketing

**Logo or Name** featured on event webpage

**Logo or Name** featured in event emails

**Logo or Name** featured on social media post

**Logo or Name** featured on print materials (posters, fliers, etc)

**Logo or Name** featured in event listing on community calendars & churches

### Event Marketing

**Complimentary meal tickets**

**Company provided banner** prominent at the event

**Public recognition at the event**

**Logo or Name** featured on event signage

SIGNATURE	PLATINUM	GOLD	SILVER	BRONZE
\$5,000	\$2,500	\$1,250	\$500	\$250
✓	✓	✓	✓	✓
✓	✓	✓	✓	
✓	✓	✓	✓	
✓	✓	✓		
✓	✓			
8	6	4	2	
✓	✓	✓		
✓	✓	✓		
✓				

## SPONSOR REGISTRATION

Please complete the attached form and send to LM Advancement Associate, Bekah Thrush at [ThrushRQ@lancastermennonite.org](mailto:ThrushRQ@lancastermennonite.org) or 717-740-2460 to register as a sponsor for the event.

Please submit high resolution (300 dpi) pdf, jpg, jpeg or tiff logo files to [events@lancastermennonite.org](mailto:events@lancastermennonite.org) for inclusion in sponsorship package materials.



# 2024 Spring Celebration Sponsorship Sign-Up Form

Please check the box next to the Sponsorship you would like to participate in this year, and provide your company and contact information. **Thank you for supporting Lancaster Mennonite!**

## EVENT SPONSORSHIP

### Spring Celebration Event

- Signature Level Sponsor..... \$ 5,000
- Platinum Level Sponsor..... \$ 2,500
- Gold Level Sponsor..... \$ 1,250
- Silver Level Sponsor..... \$ 500
- Bronze Level Sponsor..... \$ 250

**COMPANY NAME:**

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**CONTACT NAME:**

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**EMAIL:**

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**SPONSORSHIP/DONATION TOTAL:**

\$-----

**CONTACT SIGNATURE:**

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**TELEPHONE:**

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**ADDRESS:**

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**HOW COMPANY/NAME SHOULD  
APPEAR IN MARKETING:**

- Prefer to remain anonymous

**Please send your completed form along with a check payable to: LANCASTER MENNONITE SCHOOL, Attn: Bekah Thrush, 2176 Lincoln Highway East, Lancaster, PA 17602.**

**Company logos and ads should be sent as a .jpeg or .pdf file via email to: [events@lancastermennonite.org](mailto:events@lancastermennonite.org).**